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TRANSFORMING TEACHING AND  
LEARNING ABOUT THE HOLOCA

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VOLUME 49 NUMBER 2 JUNE 2024



THE ROLE OF DOCENTS:  
PAST, PRESENT, AND FUTURE

A PUBLICATION OF THE  
**MUSEUM  
EDUCATION  
ROUNDTABLE**

# FY 2024 Annual Report

October 1, 2023 - September 30, 2024

IT'S ALL FAKE, HONESTLY!

**MUSEUM  
EDUCATION  
ROUNDTABLE**  
KNOWLEDGE IN ACTION™



## **Museum Education Roundtable Annual Report**

FY 2024 | October 1, 2023 - September 30, 2024

Prepared by the Museum Education Roundtable's board of directors and contracted staff.

For more information about MER, including previous annual reports and information about joining or supporting us, visit [museumedu.org](https://museumedu.org).

# President's Message & Introduction

After celebrating 50 years of publishing the Journal of Museum Education (JME) in 2023, the Museum Education Roundtable (MER) reflected upon the role of the organization within broader societal contexts, and we made efforts to increase the visibility of that work in the 2024 fiscal year. This Annual Report continues to serve as a measure of transparency by sharing MER's organizational priorities, initiatives, and accomplishments.

In FY24, MER continued to actualize our 2022-2025 Strategic Plan with an expanded contracted staff team, including Communications Manager Liz Baidoo, Operations Manager Emma Chung Trone, and JME Co-Editor Dr. Preeti Gupta. With JME issue 49.1, we introduced a new editorial section called "From the Board", which is intended to make visible the work of the MER board including the thinking, practice, and reflections of the board on the theme of each issue within current contexts.

In response to our members and readers, we introduced a new Online Only membership category for individuals who prefer to read the JME as a digital publication. We also introduced a new Members Benefits Hub on the MER

website for members to access exclusive resources. Furthermore, to support practitioners in the development of their journal- and blog-writing ideas and skills, we brought back our popular Writing Workshop led by writer Joyce Young. Each of these initiatives were rooted in, and realized through, MER's commitment to operationalizing diversity, equity, accessibility, and inclusion through anti-racist praxis.

In this final year of my board service, it has been an honour and a privilege to serve as Board President. I would like to express my gratitude to the aforementioned contracted staff as well as to JME Co-Editors Nathaniel Prottas and Michelle Moon for their commitment to producing the primary journal for the field throughout MER's organizational growth; to Liz Colquhoun and the Taylor & Francis team for their collaboration and partnership in publishing; and to my fellow board members for the incredible thoughtfulness and intentionality that they bring to this work.

On behalf of the MER Board of Directors, I would like to extend our deep appreciation to our members, readers, guest editors, authors, and peer reviewers for contributing your time, energies, and experiences to the Museum Education Roundtable and the Journal of Museum Education.

With gratitude,

*Wendy*

Wendy Ng  
MER Board President FY24



# STRATEGIC PLAN OVERVIEW

## 2022-2025

### Goal 1:

Operationalize our commitment to DEAI, increasing how our outputs reflect internal values.

1.1: Hold ourselves accountable to our values, taking action to grow equity and inclusion.

1.2: Grow and diversify JME and Blog by making the process more inclusive.

1.3: Ground our internal teamwork more in shared principles of accessibility and equity.

### Goal 2:

Recenter our work as a membership-based organization, developing a robust community of stakeholders and diversified finances.

2.1: Grow our community of members, subscribers, and content users through our journal, blog, and educational opportunities for practitioners.

2.2: Expand revenue sources to increase our independence & sustainability.

2.3: Strengthen our digital and in-person presence.

### Goal 3:

Effectively and responsibly steward personnel and resources in commitment to equity.

3.1: Ensure board continuity through turnover and succession.

3.2: Activate past members, contributors, and staff to provide support and continue institutional knowledge building.

3.3: Align personnel capacity to projects, including expanding paid staff support.

# Accomplishments

## **Journal of Museum Education & Editorial Accomplishments**

- Publication of four issues of the JME:
  - 48.3: It's All Fake, Honestly!
  - 48.4: Special Issue: Relational (50th anniversary issue)
  - 49.1: Transforming Teaching and Learning about the Holocaust
  - 49.2: The Role of Docents: Past, Present, and Future
- Launched the "From the Board" editorial introduction in the JME
- Writing Workshop resulted in MER blog post submissions
- Hired Preeti Gupta as Co-Editor of the Journal of Museum Education

## **Communications Accomplishments**

- Introduced Members Benefits Hub on website
- Introduced Member News and Book Discounts as exclusive membership benefits
- Collaborated with Editorial Team to develop and publish JME 49.1 Reader Guide
- First year with the reframed contracted staff role of Communications Manager held by Liz Baidoo

## **Sustainability Accomplishments**

- Introduced new Online Only individual membership category
- Launched MER membership drive in alignment with Giving Tuesday for the first time
- Recruited 6 new board members located in Canada, UK, and USA
- First year with new contracted staff role of Operations Manager held by Emma Chung Trone

## **Other Accomplishments**

- Worked with the Taylor & Francis team to continually improve JME production processes
- Hosted a table at a Museum Hue event for emerging professionals in New York City in January 2024
- Hosted a happy hour for museum educators in Washington, D.C. in July 2024 as part of the annual board retreat

# Financial Report

October 1, 2023 - September 30, 2024

*rounded to the nearest dollar*

<b>Income</b>	<b>Actuals</b>
<b>Membership Dues</b>	<b>\$18,132</b>
<b>Taylor and Francis: Royalties, Advances, Other Income</b>	<b>\$39,570</b>
<b>Investment Income (Net of Fees)</b>	<b>(\$2,141)</b>
<b>Total Income</b>	<b>\$55,561</b>

<b>Expenses</b>	<b>Actuals</b>
<b>Contracted Staff Expenses</b>	<b>\$34,036</b>
<b>Administrative Expenses</b>	<b>\$1,412</b>
<b>Legal &amp; Professional</b>	<b>\$3,679</b>
<b>Advertising &amp; Marketing</b>	<b>\$200</b>
<b>Communications</b>	<b>\$3,366</b>
<b>Board Expenses</b>	<b>\$4,915</b>
<b>Insurance</b>	<b>\$1,318</b>
<b>Program Expenses</b>	<b>\$1,783</b>
<b>Total Expenses</b>	<b>\$50,710</b>

<b>Net Assets*</b>	<b>Actuals</b>
<b>Money Market</b>	<b>\$70,008</b>
<b>Corporate Investment</b>	<b>\$77,305</b>
<b>Fixed Assets (Website)</b>	<b>\$10,000</b>
<b>Total Assets</b>	<b>\$157,313</b>

**\*As of September 30th, 2024**





# Membership Report

As of September 30, 2024

	<b>US</b>	<b>International</b>	<b>Total</b>
<b>Individual</b>	<b>276</b>	<b>34</b>	<b>310</b>
<b>Retired</b>	<b>11</b>	<b>1</b>	<b>12</b>
<b>Student</b>	<b>35</b>	<b>2</b>	<b>37</b>
<b>Personal Financial Hardship</b>	<b>11</b>	<b>1</b>	<b>12</b>
<b>Online-Only</b>			<b>50</b>
<b>Total</b>	<b>333</b>	<b>38</b>	<b>421</b>



# Journal of Museum Education Reach

October 1, 2023 - September 30, 2024

## Top Downloaded Article

“Devisualizing the Museum: From Access to Inclusion”

by Alison F. Eardley, Hannah Thompson, Anna Fineman, Rachel Hutchinson, Lindsay Bywood, and Matthew Cock

Volume 47.2: The Call for Disability Justice in Museum Education: Re-Framing Accessibility as Anti-Ableism

## Top Cited Article

“Caring Spaces: Individual and Social Wellbeing in Museum Community Engagement Experiences”

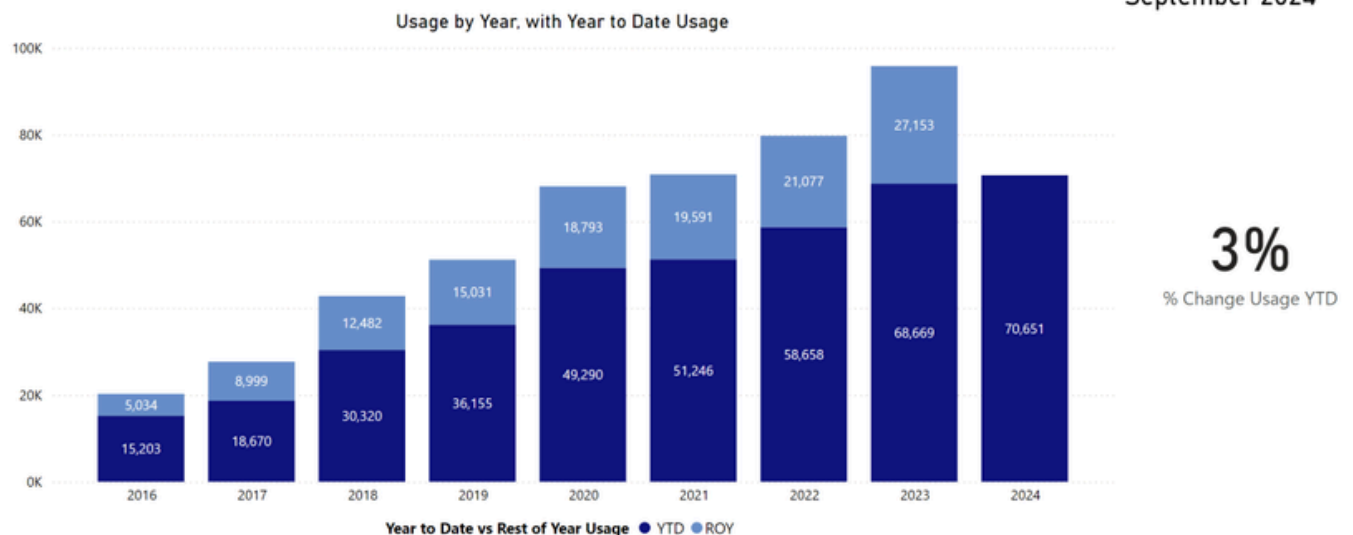
by Linnea Wallen and John Docherty-Hughes

Volume 47.1: Radical Reimaginings in Museum Education

## Article Downloads - Taylor & Francis Online (TFO) Usage

Latest Update Date  
Data within this report is updated monthly and goes up to the end of:

September 2024



# Journal of Museum Education Reach

October 1, 2023 - September 30, 2024

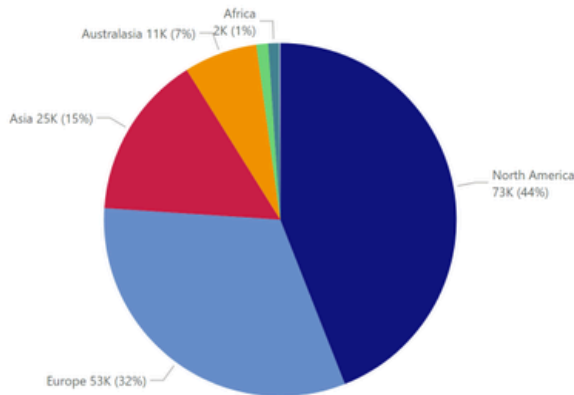


## Article Downloads - Usage by Country & Region

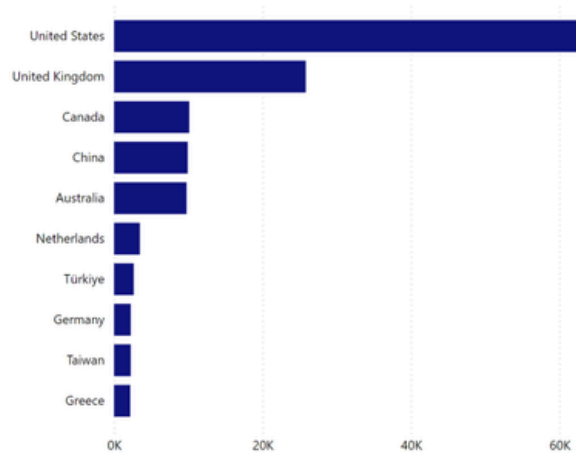
Usage shown is for the last full year, plus the current year.

Latest Update Date  
Data within this report is updated monthly and goes up to the end of:  
**September 2024**

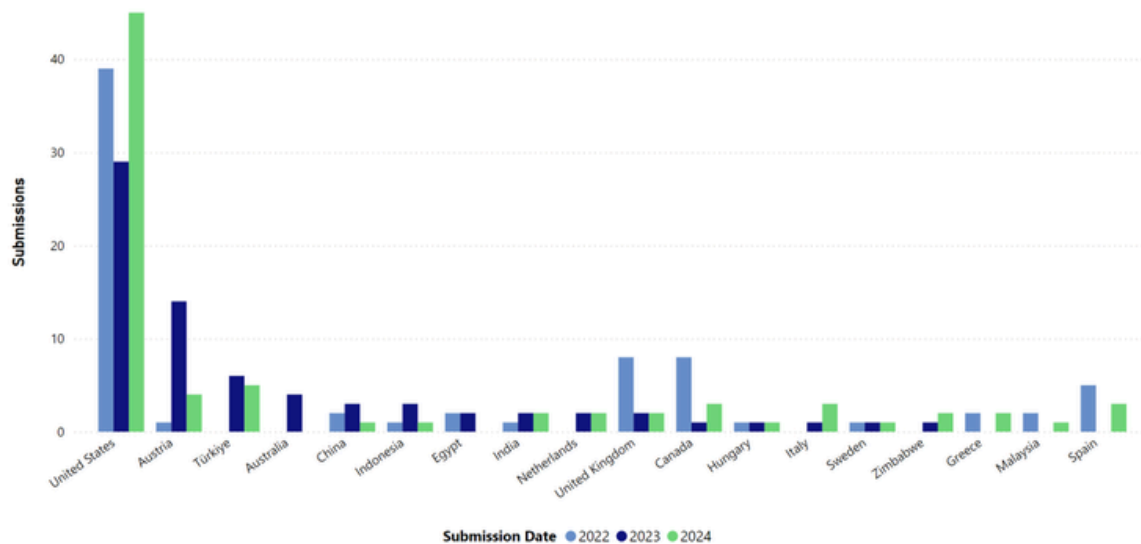
Full Text Downloads by Region



Full Text Downloads by Country



## Geography of Submissions



# Museum Education Roundtable People

## **Contracted Staff**

Liz Baidoo, Communications Manager (2023-2024)

Emma Chung Trone, Operations Manager

Preeti Gupta, Co-Editor of the Journal of Museum Education  
(started July 2024)

Michelle Moon, Co-Editor of the Journal of Museum Education

Nathaniel Prottas, Co-Editor of the Journal of Museum Education

## **Board of Directors**

Wendy Ng, President

Adria Brown, Co-Vice President

Andrea Kim Neighbors, Co-Vice President

Susan Jama, Co-Treasurer

Marta Torres, Co-Treasurer

Hazel Theriault, Secretary

Wade Berger

Sarah Bloom

Ashleigh D. Coren

Beatriz Galuban

Kimaada Le Gendre

Rebecca Ljungren

Nenette Luarca-Shoaf

Alexandra F. Morris

Asami Robledo-Allen Yamamoto

Orlando Serrano

Kate Zankowicz



